



# Sunrise on the MISSISSIPPI

A benefit for the Minneapolis Parks Foundation September 9, 2021

## Sunrise on the Mississippi Sunrise Sponsorship

Sunrise on the Mississippi—the annual breakfast fundraiser for Minneapolis parks—has become an inspiring and joyful part of our community’s outdoor experience.

In its 7th year, Sunrise on the Mississippi will feature a safe and predominantly virtual event. While we are still shaping how this morning will be presented, we are excited about the possibilities to continue to engage our passionate community of park supporters as we are reminded of the critical role parks play in our daily lives.

Sponsors are a huge part of the success of Sunrise. We feel confident that sponsor support of an aspirational alternative this fall will be as, if not more, meaningful to you, your colleagues and your clients.

Please join us as sponsors and save the morning of Thursday, September 9th for a unique, safe and appropriate celebration of the parks we love, need, and cherish. Thank you!

- **Sunrise on the Mississippi:** A benefit for the Minneapolis Parks Foundation
- Thursday, **September 9, 2021**
- Speaker: **Toni Griffin**, a Professor in Practice of Urban Planning at the Harvard Graduate School of Design, where she teaches design studios and seminars rooted in issues of social and spatial justice.
- Location: A virtual keynote presentation from Toni Griffin with attendees and additional speakers TBD based on safety guidelines.



Toni Griffin



Boom Island Park, Sunrise on the Mississippi 2020

## Highlighted Sponsorship Benefits

- Exclusive presenting sponsor opportunity
- Significant exposure via on-going promotion through September 2021
- Connect to 300+ influential Twin Cities civic leaders who are enthusiastic parks supporters
- Custom benefit options to meet your marketing and philanthropic goals

## Sponsor Levels\*

Mighty Oak	\$25,000
Grass Beneath Our Feet	\$10,000
Blue Sky	\$5,000
Happy Trails	\$2,500
Grand Rounds	\$1,250

\* See benefits on the back





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## Sponsor Recognition

Benefit	Mighty Oak	Grass Beneath Our Feet	Blue Sky	Happy Trails	Grand Rounds
Presenting sponsor recognition	✓				
Opportunity for organization or principal profile on MPF blog	✓				
Year-long logo recognition on MPF main page and static footer	✓	✓			
Logo recognition in email to over 6,000 MPF members	✓	✓			
Logo and link recognition on social media	✓	✓	✓		
Opportunity to donate logoed take-away item for 330 guests	✓	✓	✓		
Recognition on event print materials	✓	✓	✓	✓	
Verbal recognition and introduction to guests	✓	✓	✓	✓	
Name recognition on MPF social media accounts	✓	✓	✓	✓	✓
Recognition on event day signage	✓	✓	✓	✓	✓
Recognition in 2020 Annual Report	✓	✓	✓	✓	✓
Recognition on dedicated Sunrise on the Mississippi web page	✓	✓	✓	✓	✓
Opportunity to invite 6 guests	2	2	1	1	1
Tax Deductible Portion	\$24,750	\$9,750	\$4,750	\$2,250	\$1,000
Sponsorship Amount	\$25,000	\$10,000	\$5,000	\$2,500	\$1,250

## Contact

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