



Sunrise on the MISSISSIPPI

A Breakfast Benefit for the Minneapolis Parks Foundation September 5, 2019

Sunrise on the Mississippi Sponsorship Opportunities

The Minneapolis Parks Foundation transforms human lives through parks and public spaces by aligning philanthropic investment and community vision.

Along with fellow Minneapolis civic and business leaders, please show your support for the #1 parks system in the nation by joining us as a sponsor of Sunrise on the Mississippi. Your sponsorship ensures that our communities continue to benefit from world-class parks.

- **Sunrise on the Mississippi** – A Breakfast Benefit for the Minneapolis Parks Foundation
- Thursday, **September 5, 2019**
- 7:30 a.m. – 9 a.m.
- Speaker: **Paul Huttner**, Chief Meteorologist for Minnesota Public Radio
- **Boom Island Park**, 724 Sibley St NE



Boom Island Park



Paul Huttner is the Chief Meteorologist for Minnesota Public Radio who talks about on the “whys” of weather. His weekly radio show Climate Cast focuses on climate change news, science, and solutions.

Highlighted Sponsorship Benefits

- Exclusive presenting sponsor opportunity
- Significant exposure via on-going promotion through September 2019
- Connect to 300+ influential Twin Cities civic leaders who are enthusiastic parks supporters
- Custom benefit options to meet your marketing and philanthropic goals

Sponsor Levels*

| | |
|------------------------|----------|
| Mighty Oak | \$25,000 |
| Grass Beneath Our Feet | \$10,000 |
| Blue Sky | \$5,000 |
| Happy Trails | \$2,500 |
| Grand Rounds | \$1,250 |

* See benefits on the back

Contact

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A Breakfast Benefit for the **Minneapolis Parks Foundation** September 5, 2019

Sponsor Recognition

| Benefit | Mighty Oak | Grass Beneath Our Feet | Blue Sky | Happy Trails | Grand Rounds |
|---|------------|------------------------|----------|--------------|--------------|
| Presenting sponsor recognition | ✓ | | | | |
| Opportunity for organization or principal profile on MPF blog | ✓ | | | | |
| Year-long logo recognition on MPF main page and static footer | ✓ | ✓ | | | |
| Logo recognition in email to over 5,000 MPF members | ✓ | ✓ | | | |
| Logo and link recognition on social media | ✓ | ✓ | ✓ | | |
| Opportunity to donate logoed take-away item for 330 guests | ✓ | ✓ | ✓ | | |
| Recognition on event print materials | ✓ | ✓ | ✓ | ✓ | |
| Verbal recognition and introduction from podium to 330 guests | ✓ | ✓ | ✓ | ✓ | |
| Name recognition on MPF social media accounts | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition on event day signage | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition in 2019 Annual Report | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition on dedicated Sunrise on the Mississippi web page | ✓ | ✓ | ✓ | ✓ | ✓ |
| Reserved Table for 10 at Sunrise on the Mississippi | 2 | 2 | 1 | 1 | 1 |
| Tax Deductible Portion | \$24,750 | \$9,750 | \$4,750 | \$2,250 | \$1,000 |
| Sponsorship Amount | \$25,000 | \$10,000 | \$5,000 | \$2,500 | \$1,250 |

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